



Dr. Joaquín Arias
Coordinador OPSAa-IICA

3.1 INTRODUCCIÓN

NECESIDAD DE REPENSAR LA INSTRUMENTALIZACIÓN DE LAS POLÍTICAS PÚBLICAS

SEMINARIO INTERNACIONAL - HACIA UNA NUEVA GENERACIÓN DE POLÍTICAS PÚBLICAS PARA LOS SISTEMAS AGROALIMENTARIOS EN LAS AMÉRICAS



THE CONCEPT OF PUBLIC POLICY AND ITS INSTRUMENTS

- STATE INTERVENTIONS

- Decisions and actions
- Allocation of public resources
- Regulations

- PUBLIC POLICY INSTRUMENTS

- Means or techniques used



DEFINITION OF THE PROBLEM AND ITS CAUSES



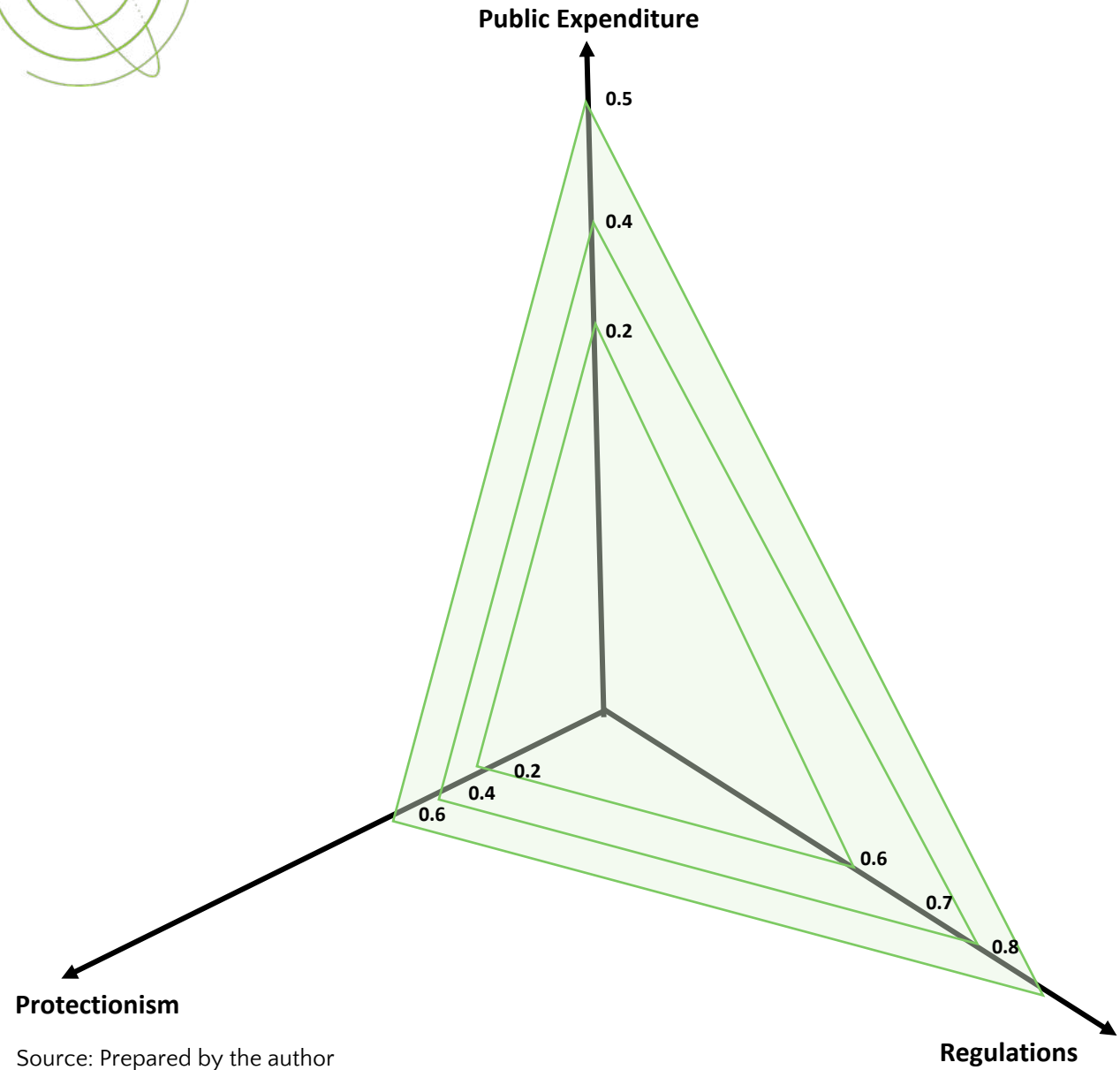
DEFINITION OF THE GOALS



DEFINITION OF THE INSTRUMENTS

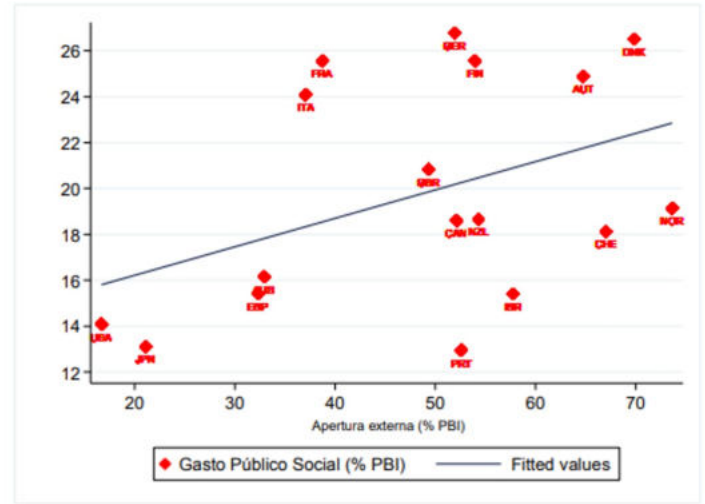


STATE INTERVENTIONS



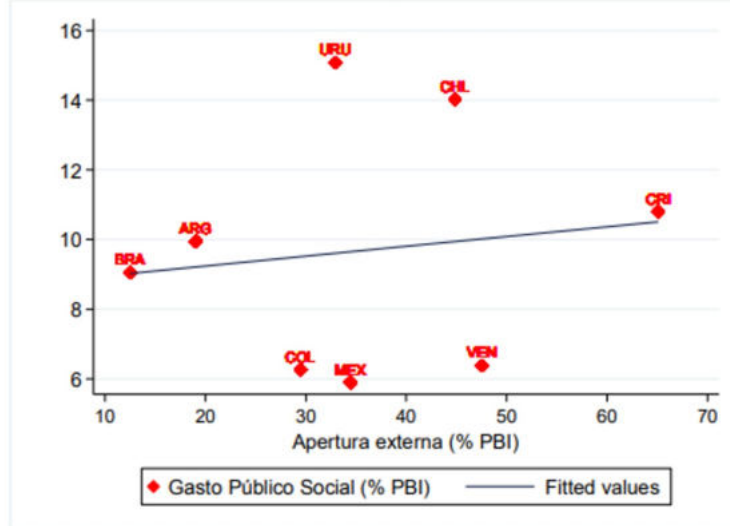
Source: Prepared by the author

Gráfico 4.10. Correlación simple entre apertura comercial y gasto público social, países de la OCDE, 1950-2008

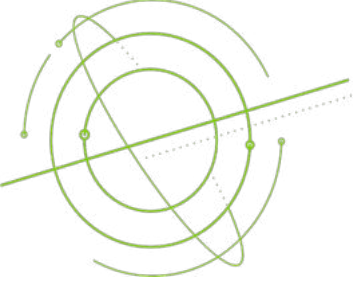


Fuente: Elaborado en base a datos compilados según el detalle del apartado 4.1

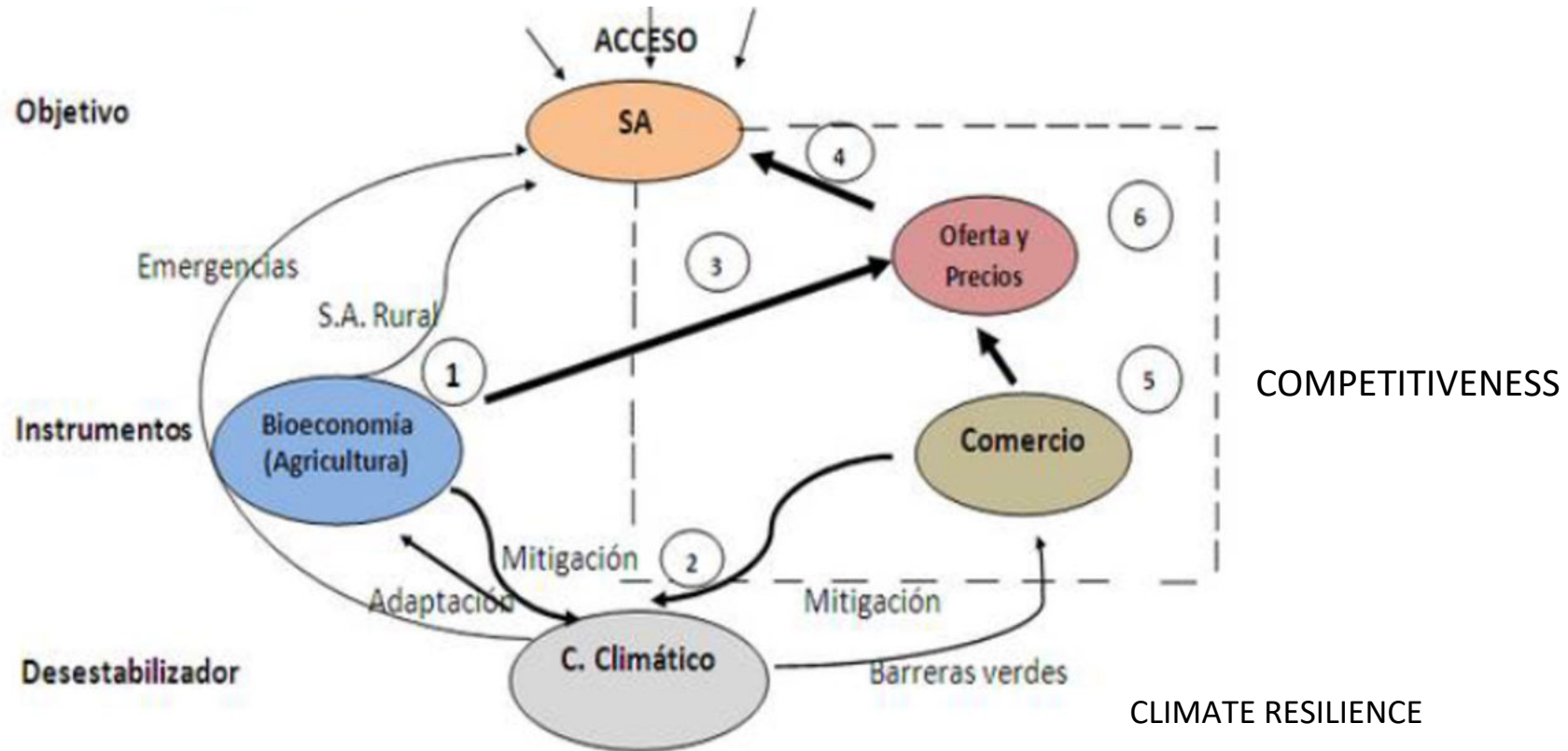
Gráfico 4.11. Correlación simple entre apertura comercial y gasto público social, países de América Latina, 1950-2008



Source: <https://www.colibri.udelar.edu.uy/jspui/bitstream>

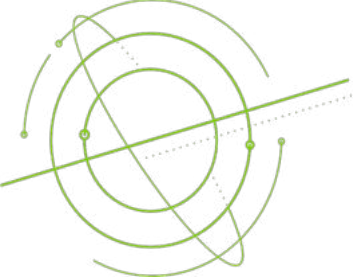


COHERENCE BETWEEN OBJECTIVES AND INSTRUMENTS SUBJECT TO DISRUPTIVE FACTORS



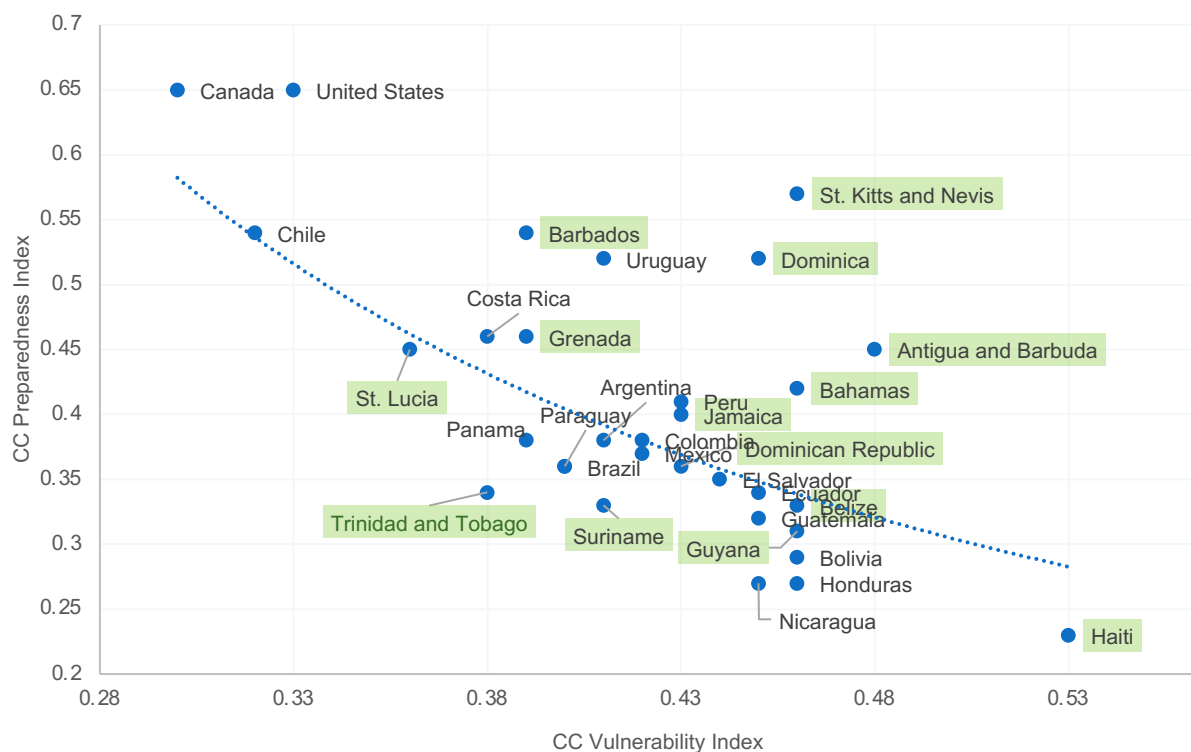
- 1- Bioeconomía
- 2- Mitigación
- 3- Productos Alimentarios no *Commodities*

- 4- Volatilidad de los precios
- 5- Flujos de Comercio Internacional
- 6- Estrategias comerciales por tipo de país

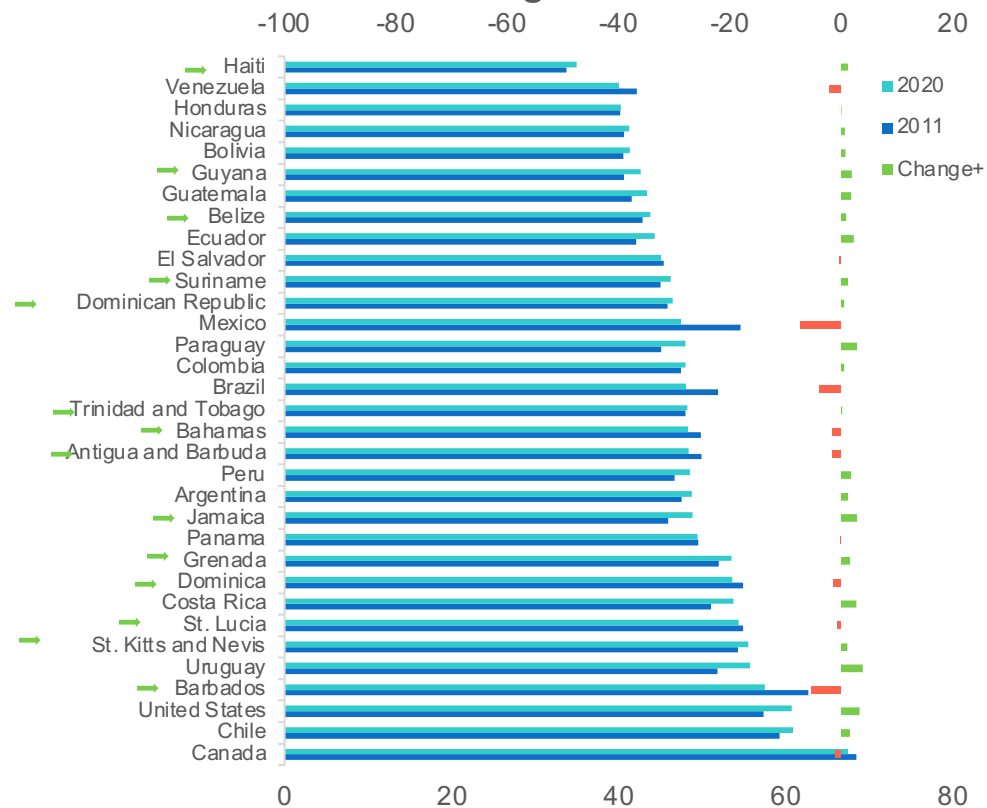


THE CHALLENGE OF SUSTAINABLE AGRICULTURAL PRODUCTION IN A CONTEXT OF ENVIRONMENTAL CHANGE

Vulnerability to CC and level of preparedness

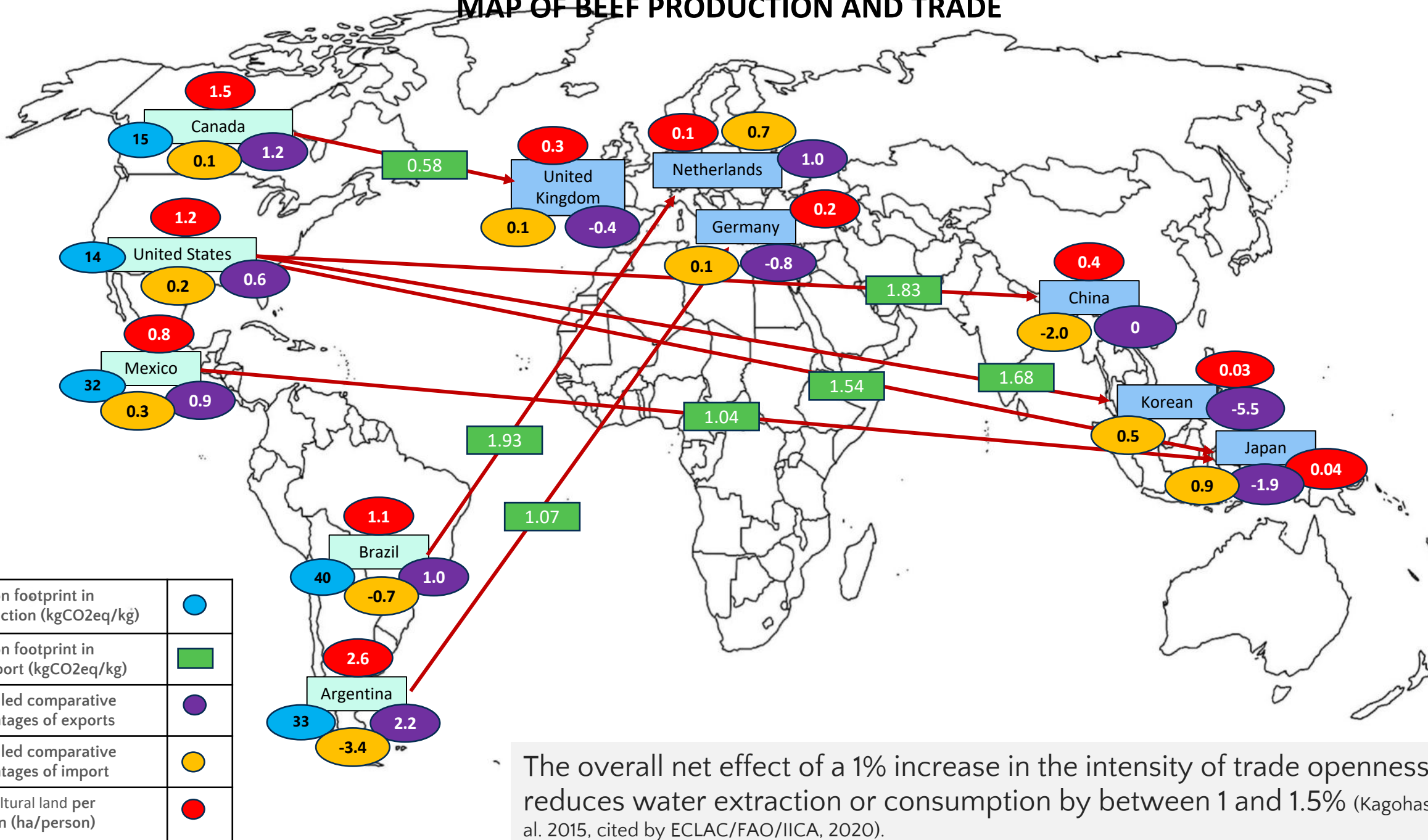


Global climate change resilience index



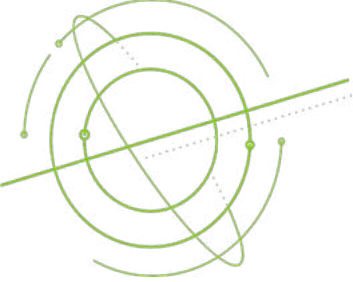
Source: OPSAa based on *Notre Dame Global Adaptation Initiative*

MAP OF BEEF PRODUCTION AND TRADE

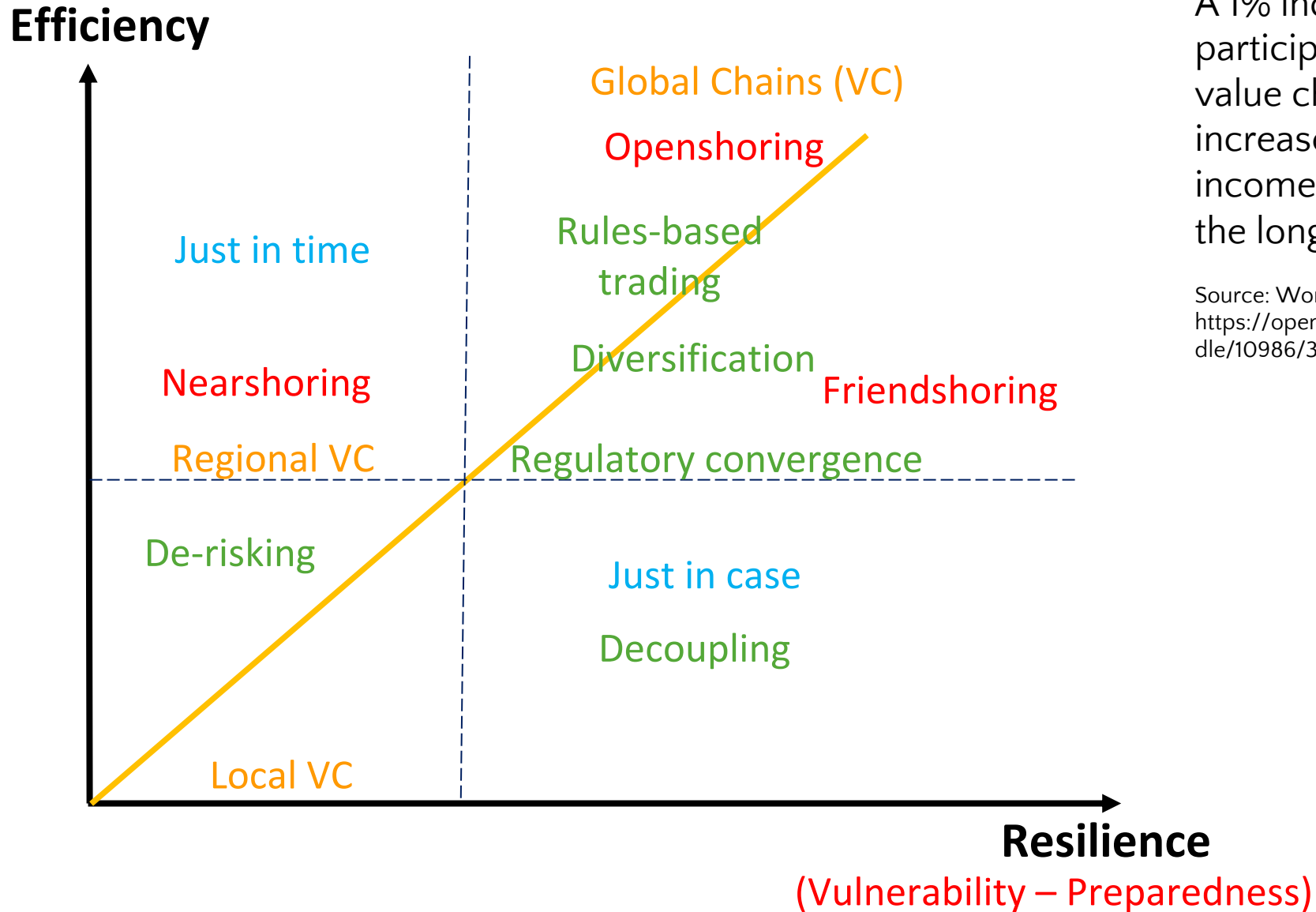


Carbon footprint in production (kgCO ₂ eq/kg)	●
Carbon footprint in transport (kgCO ₂ eq/kg)	■
Revealed comparative advantages of exports	●
Revealed comparative advantages of import	●
Agricultural land per person (ha/person)	●

The overall net effect of a 1% increase in the intensity of trade openness reduces water extraction or consumption by between 1 and 1.5% (Kagohashi et al. 2015, cited by ECLAC/FAO/IICA, 2020).

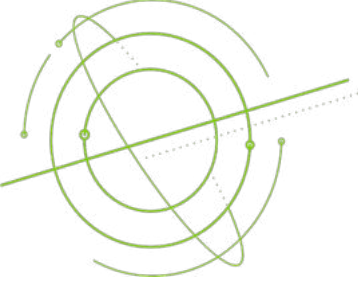


RECONFIGURING VALUE CHAINS



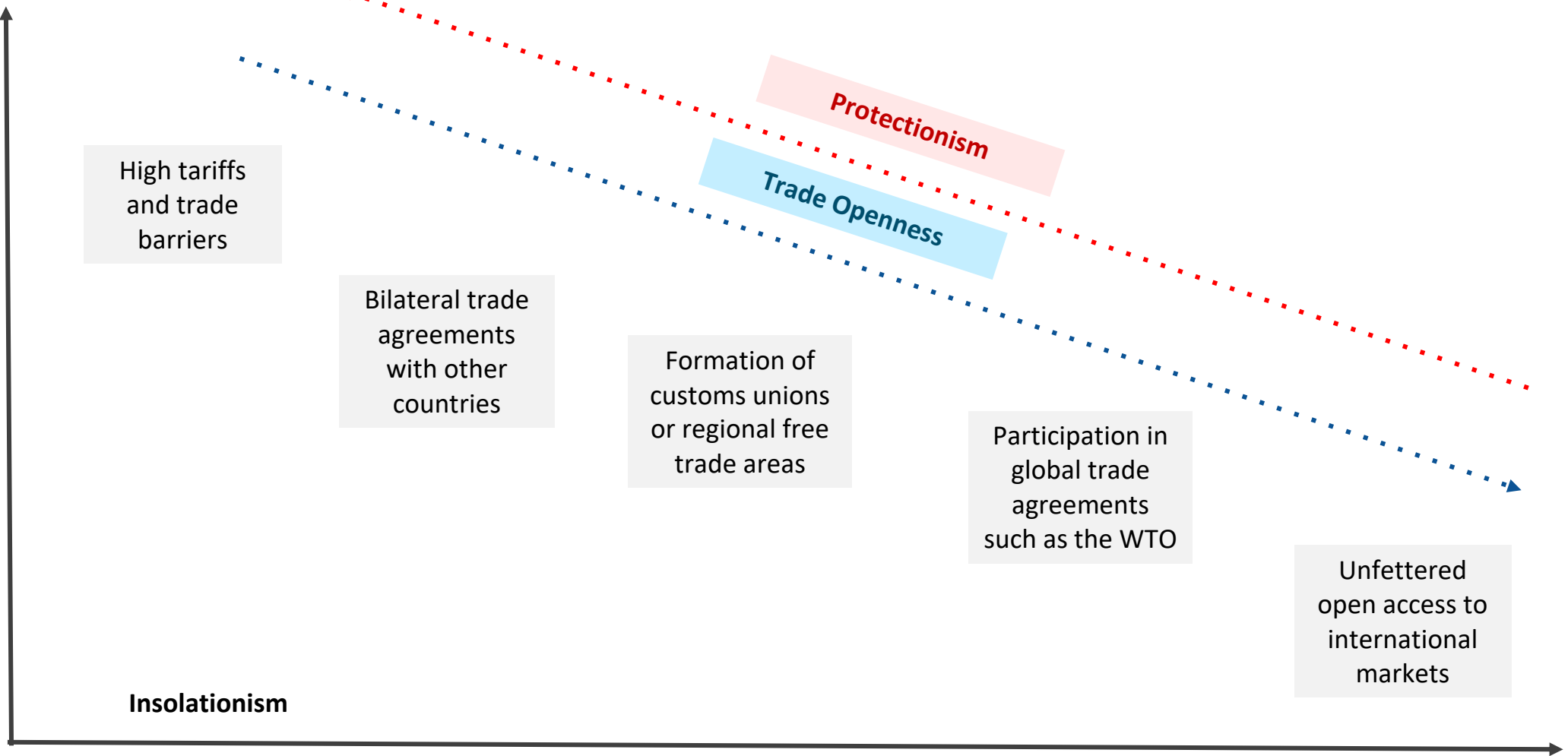
A 1% increase in participation in global value chains is linked to an increase in per capita income of more than 1% in the long run.

Source: World Bank
<https://openknowledge.worldbank.org/handle/10986/32437>



PROTECTIONISM AND TRADE LIBERALIZATION

High level of protection



Low level of protection

Insolationism

Autarchy

Bilateralism

Regionalism

Multilateralism

Unilateralism

High tariffs and trade barriers

Bilateral trade agreements with other countries

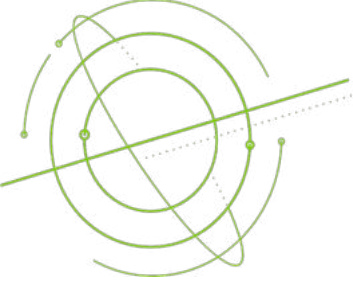
Formation of customs unions or regional free trade areas

Participation in global trade agreements such as the WTO

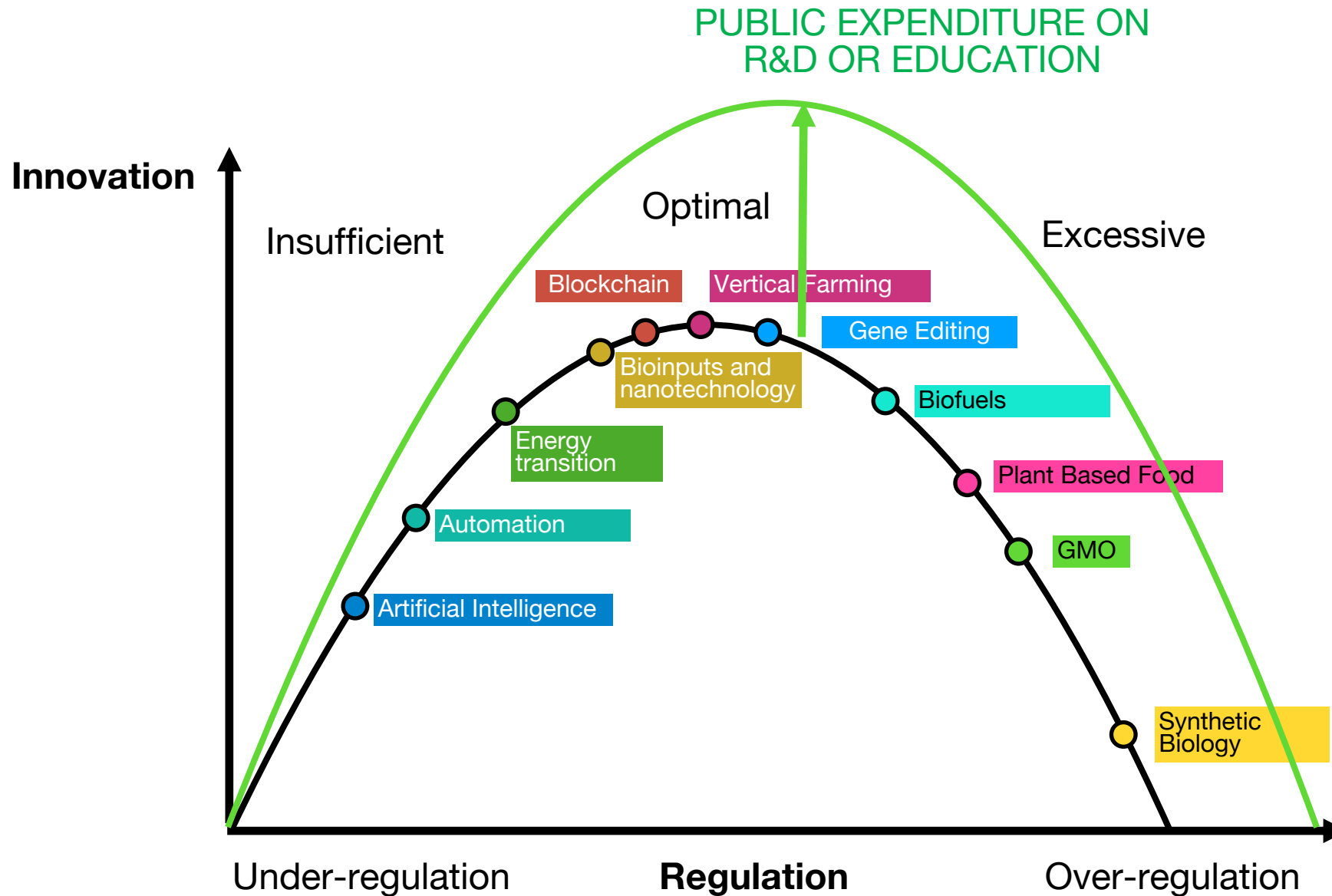
Unfettered open access to international markets

Protectionism

Trade Openness



STATE INTERVENTIONS AND INNOVATION





- Joaquín Arias (Coordinator)
- Karla Vega
- Milagros Conislla
- Ediner Fuentes
- Alejandra García
- Angie Montenegro
- Eugenia Salazar

Thank you!

- <https://opsaa.iica.int/>

