

Observatory of Public Policies for Agrifood Systems



OPSA





OPSAa

Offers a space for reflection, interaction, knowledge exchange and prospecting on public policies for the agrifood systems (AFS) of the Americas

PILLARS



NETWORKING :
analysts and
policy
managers



**SYSTEMATIZATION
OF PUBLIC POLICIES**



**DIALOGUE,
ANALYSIS and
FORESIGHT**

TOWARDS A NEW GENERATION OF PUBLIC POLICIES

METHODOLOGY

**TOOLS for
dialogue, and
networking**



DATABASE –
integrates and
links policy
components and
dimensions



**ONLINE
PLATFORM:**
Information and
knowledge data
management



EVIDENCE-BASED POLICIES

OPERATION

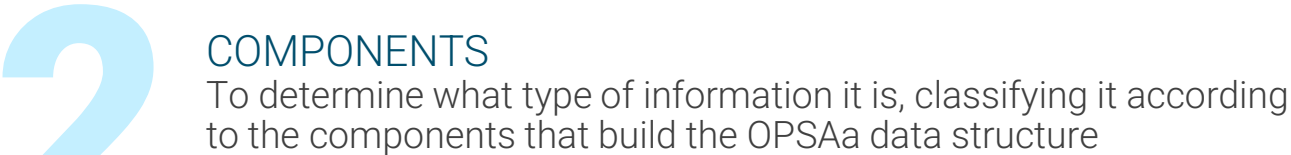
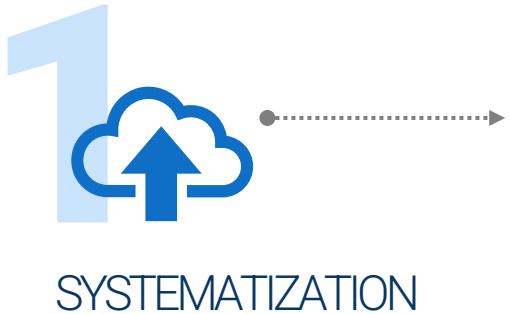


Collaborative work based on the intensive use of digital tools for information management and dialogue between actors

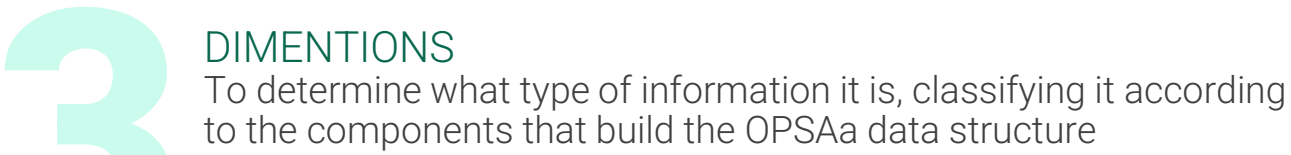
DATA PROCESSING

OPSAa adds value by analyzing and linking data and information across the entire policy cycle and its dimensions

PRIORITIZATION
PER POLICY AREA

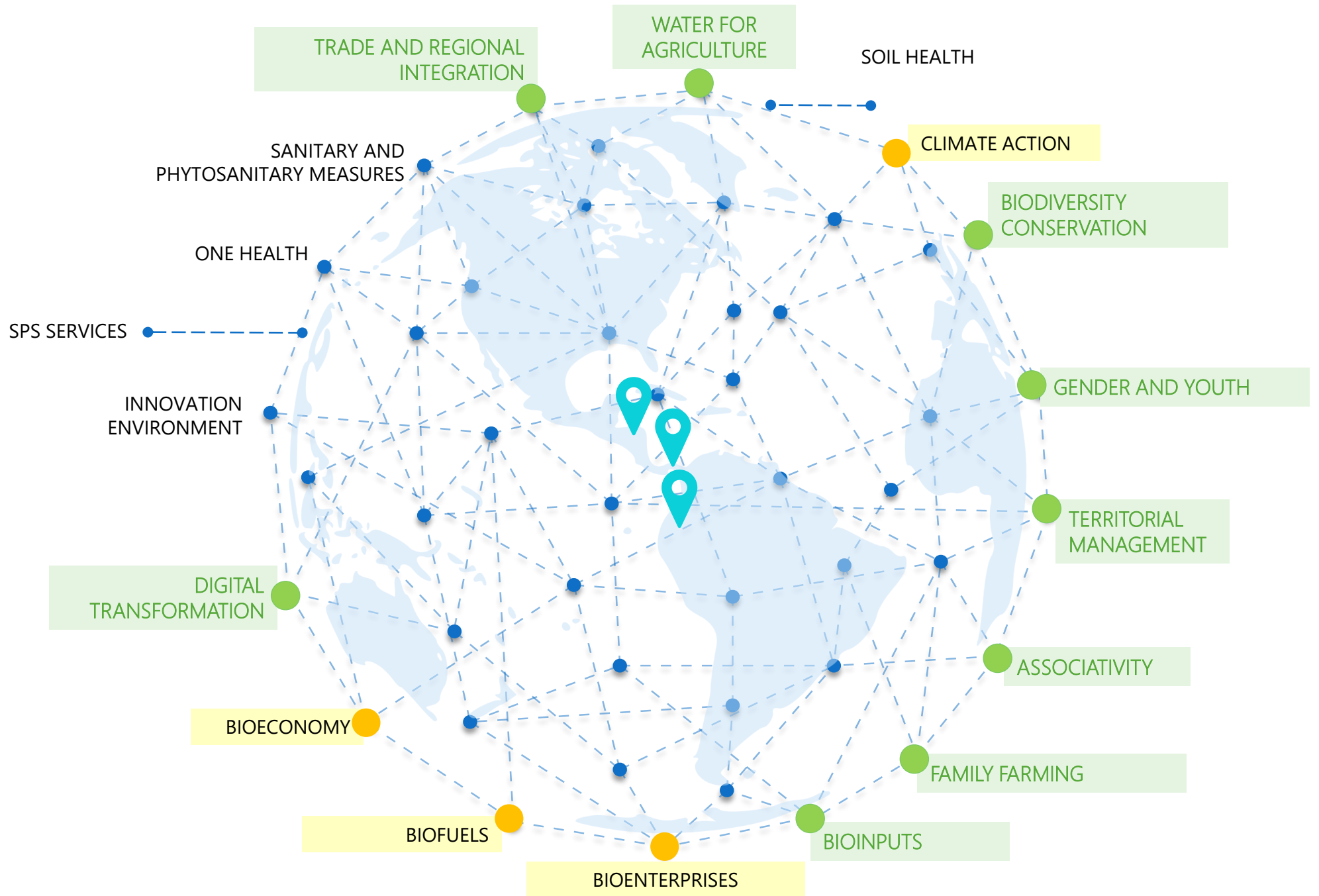


- Public expenditure
- Policy frameworks
- Good Practices
- Indicators
- Resources
- Events
- Evidence
- Dialogue Rooms



- Policy area
- Temporality
- Policy frameworks
- Financing
- Beneficiaries
- Impacts
- Scope
- Sectors
- Instruments
- Actors
- Outcomes

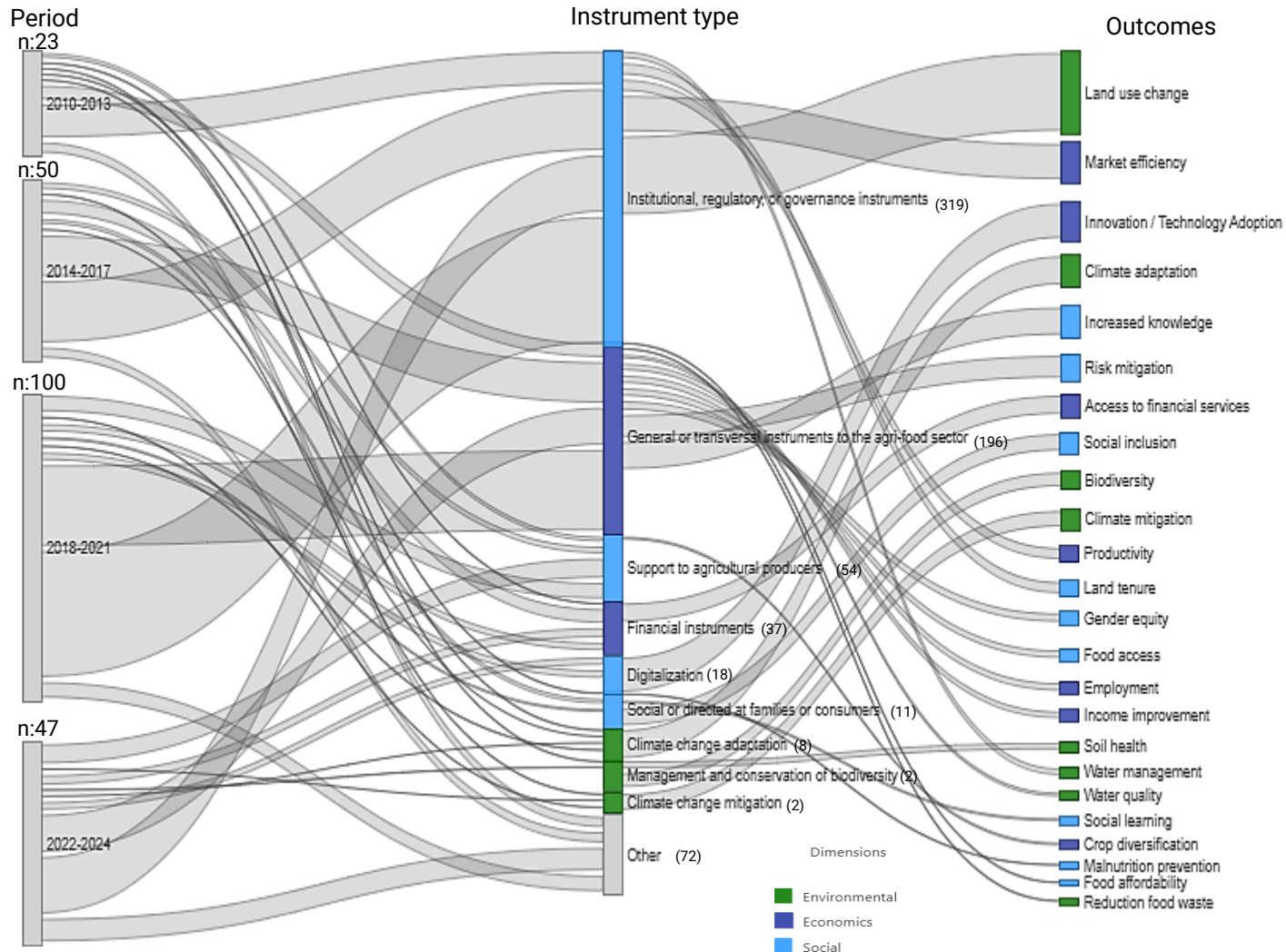
POLICY AREAS



MAPPING POLICY FRAMEWORKS • OPSAa

COLOMBIA • The systematized content on the OPSAa platform highlights the existence of a solid regulatory framework

2010-2024 (N= 220 Policy frameworks)

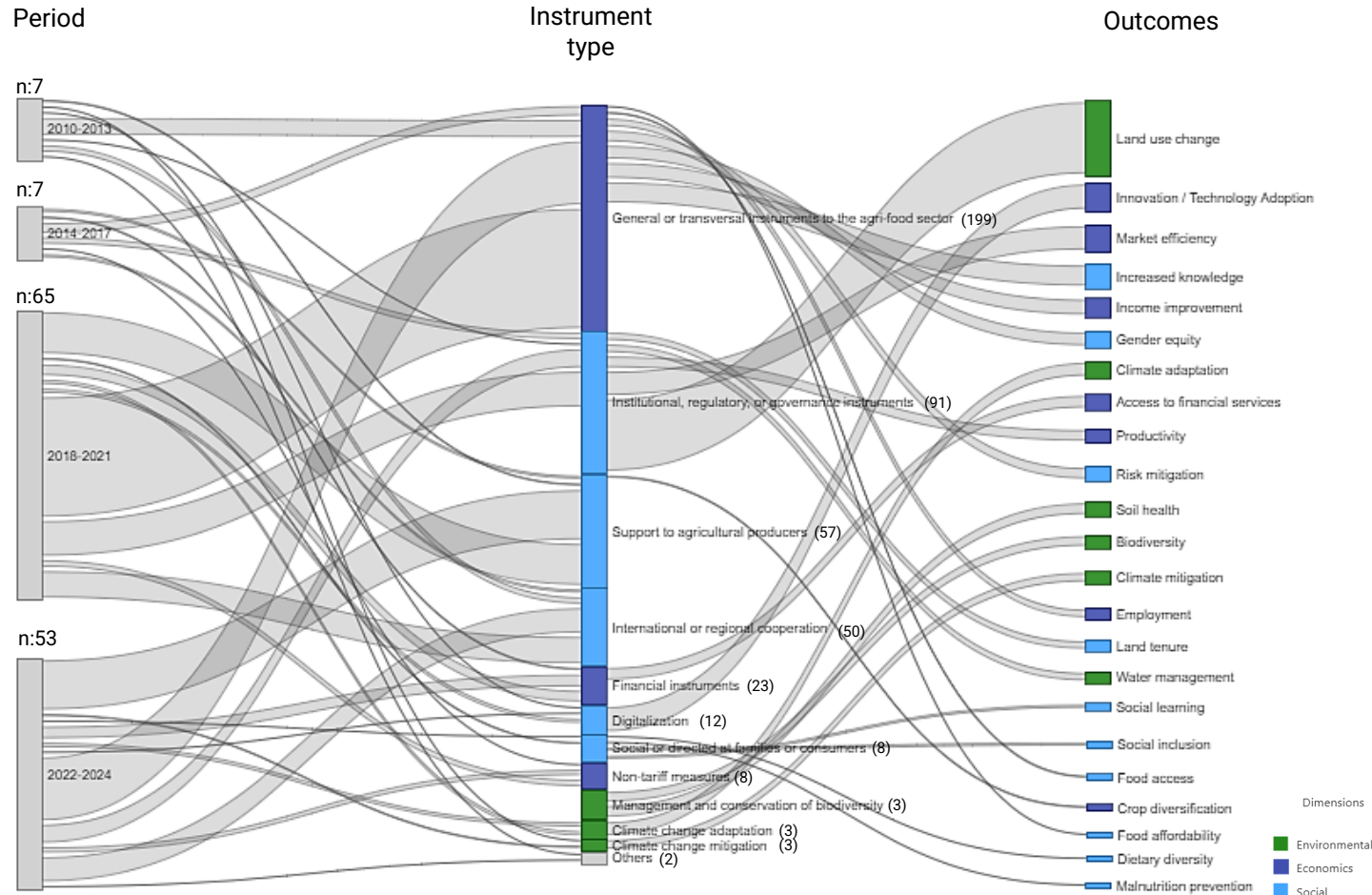


Instrument type	Instrument	Freq	%
Institutional, regulatory, or governance instruments	Regulations, standards, and legal frameworks	175	24.3%
	Strategies, plans, policies or guidelines; sectoral or national	36	5.0%
	Intersectoral and interinstitutional coordination	33	4.6%
	Strengthening of public institutions	25	3.5%
	Strategic planning	24	3.3%
General or transversal instruments to the agri-food sector	Support for research and technological development	21	2.9%
	Investment in public infrastructure	17	2.4%
	Inspection and control	16	2.2%
	Education and awareness	15	2.1%
	Guides, manuals, protocols	15	2.1%
Institutional, regulatory, or governance instruments	Influence on public policies	15	2.1%
General or transversal instruments to the agri-food sector	Territorial planning and agricultural zoning	14	1.9%
Support to agricultural producers	Technical assistance to producers	13	1.8%
Support to agricultural producers	Training and education for farmers	13	1.8%
General or transversal instruments to the agri-food sector	Sanitary, phytosanitary, and biosafety standards	13	1.8%
	Other (72 instruments)	274	38.1%
	Total	719	100.0%

MAPPING PUBLIC EXPENDITURE • OPSAa

Land use change and Innovation/technological adoption are the areas with the highest investment level in Colombia

2010-2024 (N= 132 initiatives of investments and public spending)



2023

Instrument type	Instruments	Freq	%
Institutional, regulatory, or governance instruments	Strategies, plans, policies or guidelines; sectoral or national	5	9.6%
Support to agricultural producers	Payments or subsidies for the acquisition of variable inputs (e.g. fertilizers)	4	7.7%
General or transversal instruments to the agri-food sector	Education and awareness	3	5.8%
General or transversal instruments to the agri-food sector	Studies and diagnostics	3	5.8%
Support to agricultural producers	Training and capacity building for farmers	3	5.8%
Institutional, regulatory, or governance instruments	Strengthening of public institutions	3	5.8%
General or transversal instruments to the agri-food sector	Linkage of producers and value chains to markets	3	5.8%
Support to agricultural producers	Support for the adoption of agricultural technologies (transfer to producers)	2	3.8%
Support to agricultural producers	Payments or subsidies to the producer based on agricultural production	2	3.8%
International or regional cooperation	Early warning systems	2	3.8%
Support to agricultural producers	Support or subsidy for the acquisition of productive assets	1	1.9%
International or regional cooperation	International humanitarian and development assistance	1	1.9%
	Other (20 instruments)	20	38.5%
	Total	52	100%

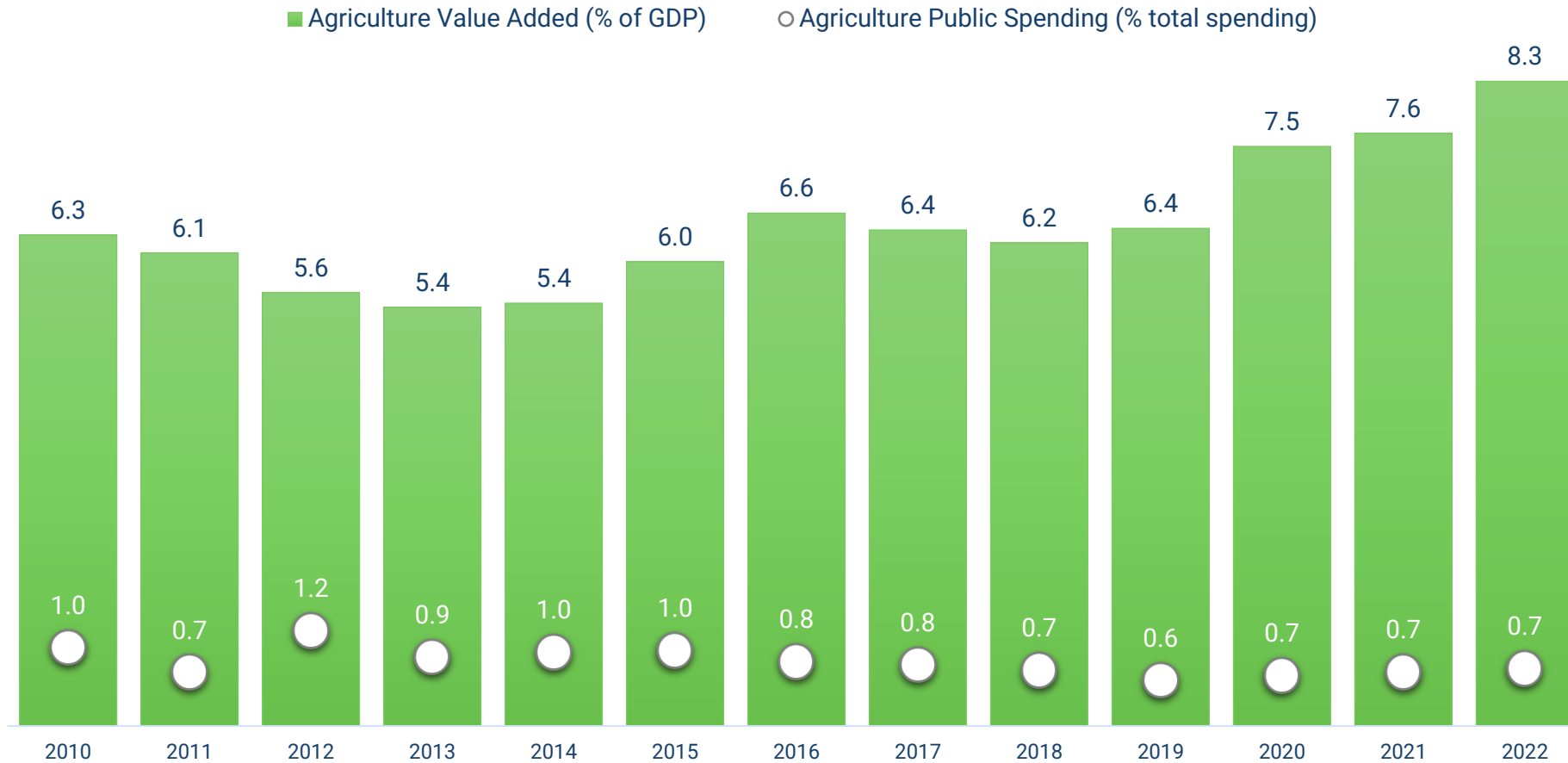
Note: The review of 132 initiatives was considered. Other instruments include public or private, voluntary or mandatory standards and support to expand manufacturing and processing capacity.

Source: <https://opsaa.iica.int/initiatives>

INDICATORS • To report impacts, outcomes and outputs of policies

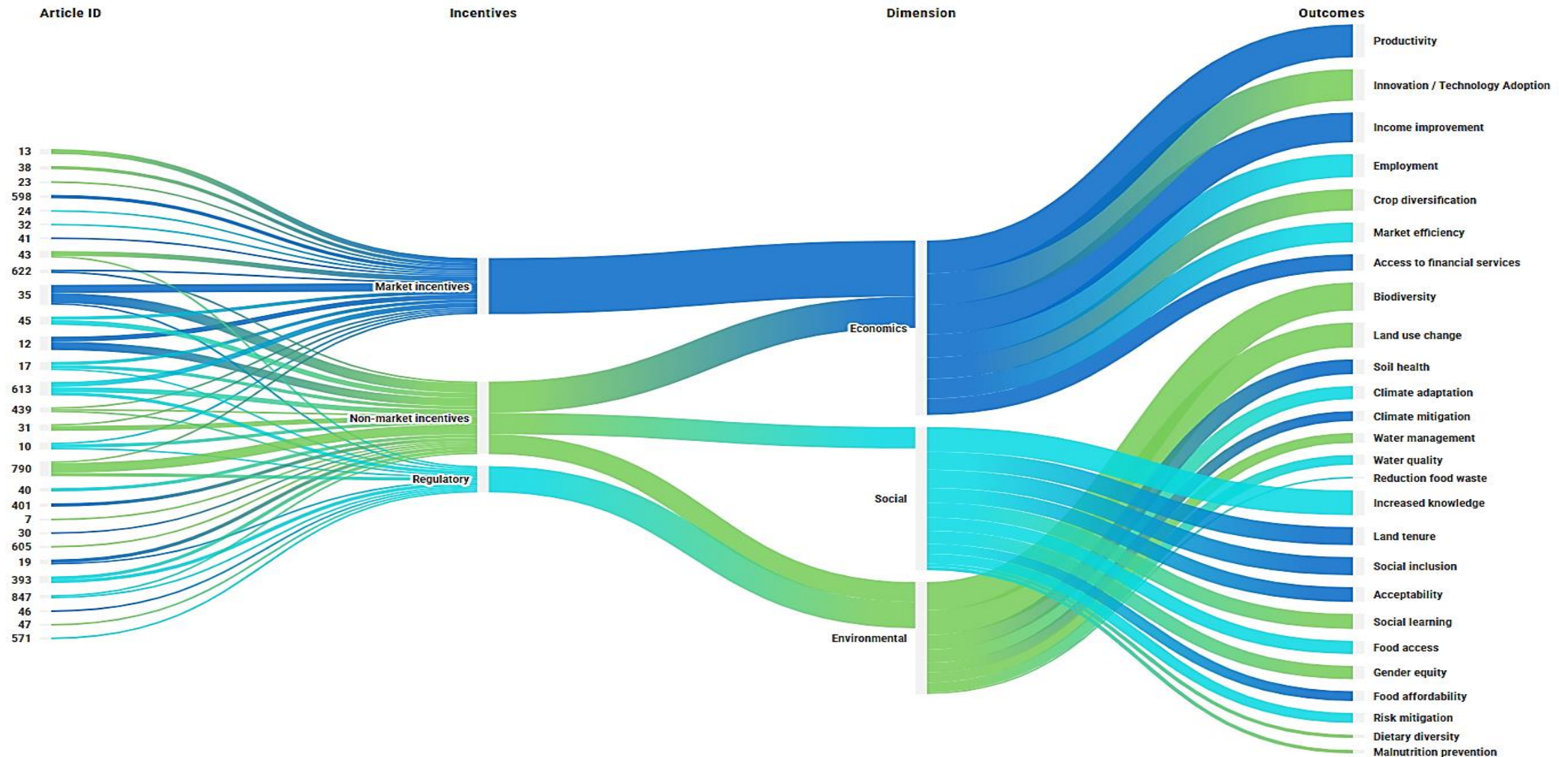
COLOMBIA • The intensity of public expenditure in agriculture is relatively low

Colombia • Agriculture value added; Agriculture public spending



FROM MAPPING TO SYNTHESSES OF EVIDENCE

Colombia: Associations between Incentive Types, Sustainability Dimensions, and Outcomes (N=29)



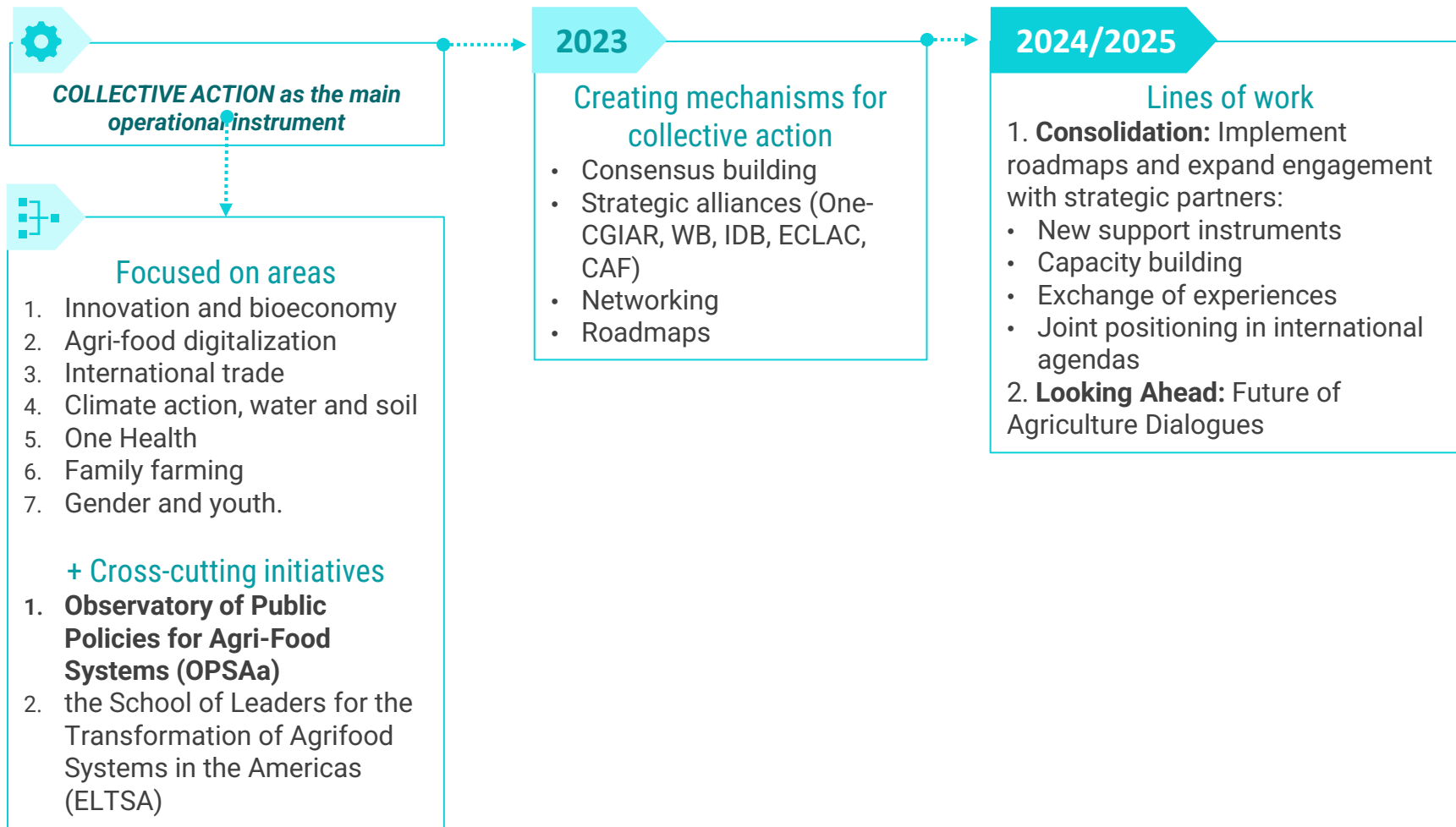
OPSAa SUPPORTS POLICY DEVELOPMENT

Influences policy design and budget allocation at the national level



CONTINENTAL ALLIANCE FOR FOOD SECURITY AND SUSTAINABLE DEVELOPMENT

It seeks to mobilize existing technical and political capacities in the region towards the generation of solutions to the common problems that limit the effectiveness of agrifood systems in the Americas.



More information:
<https://alianzacontinental.iica.int/home>

A new generation of policies on agrifood systems

- OPSAa provides tools and a platform for knowledge creation and dialogue, supporting the transition to a **new generation of public policies** to strengthen Agrifood Systems
- OPSAa leads a **Hemispheric Network** on Agrifood Systems Policies in the Americas, driving the next generation of public policy advancements.





Observatory of Public Policies for Agrifood Systems

Transforming knowledge into evidence
for a new generation of public policies
that transform agrifood systems

JOIN THE OPSAA NETWORK

